



Sneaky Scrum!

**BUY AND
BUY NOW!**

AN EXCLUSIVE LOOK INSIDE
**THE \$150 BILLION
PHARMACEUTICAL INDUSTRY.**

» [PREVIEW](#)

» [SLIDESHOW](#)

CNBC takes you into the high-pressure world of infomercials where sales are skyrocketing. Sports Business Reporter [Darren Rovell](#) sits down pitchmen and their products for an all-access look at a booming business and its out-of-this-world profits.

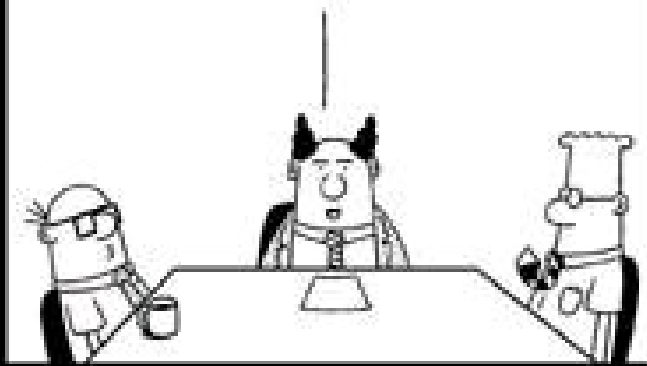
Richard Kasperowski!



Iterations!
Daily stand-ups!

Scrum!

WE'RE GOING TO TRY SOMETHING CALLED AGILE PROGRAMMING.



THAT MEANS NO MORE PLANNING AND NO MORE DOCUMENTATION. JUST START WRITING CODE AND COMPLAINING.



I'M GLAD IT HAS A NAME.

THAT WAS YOUR TRAINING.



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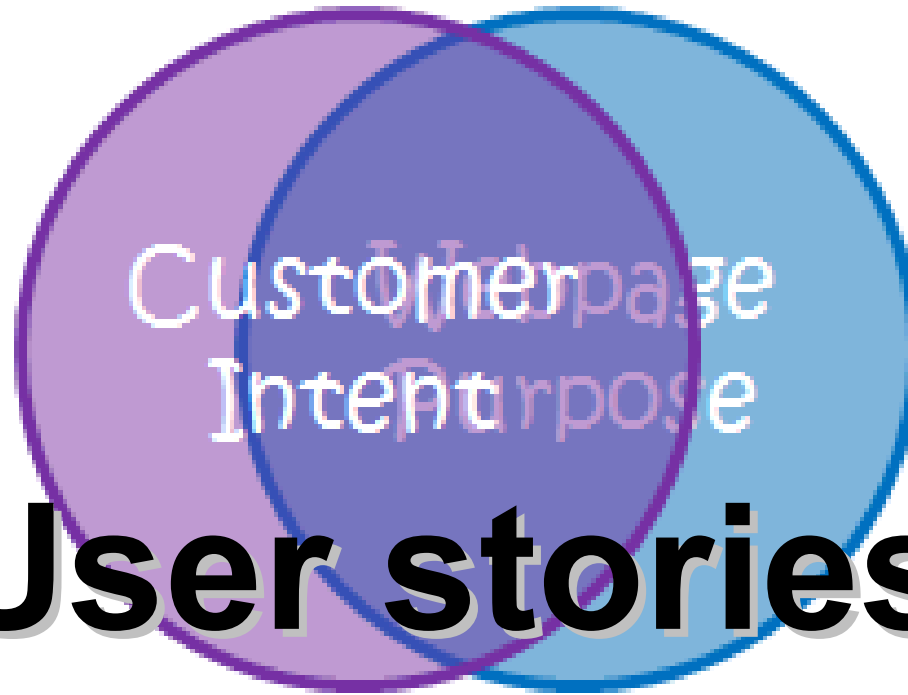
@rkasper 4



“Experiments”

Complexity (story points)					User story			Acceptance criteria	
Backlog	1.4.4	1.4.5	1.4.6	1.4.7	Later	As a/an	I want...	so that...	We agree we're done when...
	7					end user	to listen to books after I upgrade to BlackBerry OS 5.0 on *CURRENTLY* supported devices: Storm		
	5					end user	to listen to books after I upgrade to BlackBerry OS 5.0 on *CURRENTLY* supported devices: Bold		
7			x			end user	to listen to books after I upgrade to BlackBerry OS 5.0 on *CURRENTLY* supported devices: Curve		
		4				end user	to listen to books after I upgrade to BlackBerry OS 5.0 on *CURRENTLY* supported devices: Pearl Flip		
		8				end user	to listen to books on my BlackBerry Tour 9630 (Sprint, Verizon)		
		7				end user	to listen to books on my BlackBerry Curve 8520 (TMo)		
		7				end user	to listen to books on my BlackBerry Bold 2 (TMo)		
13			x			end user	to listen to books on my BlackBerry Storm 2		
5				x		end user	to listen to books after I upgrade to BlackBerry OS 5.0 on *NEWLY* supported devices		
25	12	26	0	0	0				

Product backlog!



User stories!

NOW THAT'S WHAT I'M TALKING ABOUT!

Image source: http://www.kaushik.net/avinash/wp-content/uploads/2009/08/nirvana_customer_intent_matches_webpage_purpose.png



Sprint planning meeting!



Sprint burndown chart!




Planning poker!

A painting depicting four anthropomorphic dogs sitting around a card table in a dimly lit room. The dogs are a bulldog, a spaniel, a collie, and a terrier. They are playing a card game, with cards and chips on the table. The scene is set in a room with a red wall, a framed picture, and a lamp. The text "Story points!" is overlaid in the center.

Story points!



Sprint demo!



Sprint retrospective!

A close-up photograph of a red door. The door has a brass doorknob and a silver handle. The word "Impediments!" is overlaid in large, bold, black text with a white outline. The door is slightly ajar, revealing a grey door frame on the left.

Impediments!



Product burndown chart!



Acceptance criteria!

A large, dark, rounded boulder sits in a forest. The boulder has a rough, textured surface and is the central focus of the image. In the foreground, a wooden signpost is partially visible. The background is a dense forest of green trees and foliage.

Substories! Subtasks!

GLACIAL BOULDER

A photograph of two construction workers wearing green hard hats and high-visibility safety vests. The worker on the right is looking down at a mobile device in his hands, while the worker on the left looks towards him. The background is dark and out of focus.

Scrum as side effect!

A photograph of three women in an office setting, celebrating enthusiastically. The woman on the right is holding a telephone receiver to her ear with a wide, open-mouthed smile. The woman in the middle is also smiling broadly, and the woman on the left is leaning in towards her. In the foreground, a desk is visible with papers, a pair of glasses, and a pen. The background shows a whiteboard with architectural drawings.

Success!

A man with a beard and mustache, wearing a blue button-down shirt, is smiling and pointing directly at the camera. The text "Sneaky Scrum!" is overlaid in large, bold, black letters with a white outline. The background is a plain, light-colored wall.

Sneaky Scrum!